



CYBERVILLE

Episode 2: Cybercrime

CYBERCRIME IS ON THE INCREASE. NO NATION, ORGANISATION OR CITIZEN IS SAFE FROM THIS GROWING THREAT.



ONE EVENING IN CYBERVILLE AT A CRIME SYNDICATE'S HIDEOUT...

ROBIN MOOLA, CHIEF CRIME BOSS, IS BUSY WORKING ON HIS COMPANY'S EXPANSION PLANS FOR THE NEXT FINANCIAL YEAR.



NICE WORK TEAM - PROFITS ARE UP BUT WE NEED TO FIND A WAY TO EXPAND FASTER!

HMMM.... I WONDER IF THERE IS ANY MONEY IN CYBERCRIME? IT SOUNDS COMPLICATED?

Vision
To become filthy rich

Mission Statement
To be the dominant provider of criminal services in Cyberville

Existing Service Lines
Business and Residential Robbery
Vehicle Thefts
Drug Trafficking

Proposed New Service Line
Cybercrime

ROBIN DID MARKET RESEARCH TO SEE IF THE CYBERCRIME SERVICE LINE HAD POTENTIAL - HE WAS IMPRESSED!

RETURN ON INVESTMENT - HIGH

RISK - MINIMAL

LEARNING CURVE - MINIMAL

Like



Msizi the meerkat on CYBER CRIME:

BE ALERT!!
REMEMBER THE FOLLOWING AWARENESS TIPS!

1. You are a target for cybercriminals
2. Your computer, mobile devices & accounts contain sensitive information
3. Personal information and account credentials can be converted into money on the black market.

Normally once a victim is compromised, friends and family in their network are next!

For more awareness info visit www.alertafrica.com

