

BLACK FRIDAY SCAMS BEWARE

Keep yourself and your family safe this month



Here are the most common scams to be on the lookout for:

- Click and Receive Emails
- Phishing Scams
- Fake Offers on Social Media
- Gift Card Scams



Clues for spotting a fake site:

- Search independent reviews from other customers or type in the word "scam" with the prospective company to see if they have been reported.
- Type the web address directly into your web browser. Do not trust links without checking them.
- Social media pages on the company are new, have few followers or irate customers asking for their money back.



Remember to follow these simple steps when shopping this Friday:

1. Avoid being in a hurry when making online purchases. Think before you click.
2. Inspect links before clicking. For example, those which advertise five for the price of one' using a known retailer's template.
3. Hover your mouse over the link to ensure the URL is a legitimate source host.

